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Annie Kirschenmann, **A.K. A Coach and Company's** President and lead coach / trainer, is well known for her leadership of an international company, as well as the development of organizations and employees. She brings a diverse set of skills, training and experience to her coaching, training and consulting practice.

She began her corporate training when she worked her way through graduate school from Wall Street to the Upper West Side in New York City. She had the rare opportunity to experience the world of business from the trenches in many companies.

For 16 years, Kirschenmann worked with an international organic and sustainable certification company, stepping down from her position as President and CEO in 2005. In addition to executive responsibilities, her duties also included staff development, performance and system management, leadership of marketing / sales. For over two decades, she has also worked with an extensive variety of individuals, companies, organizations, and small businesses as a team development, strategic planning and management coach / trainer, supporting these businesses to achieve exceptional results.

In 2005, U.S. Senator Kent Conrad named Kirschenmann the very first Marketplace Entrepreneur of the Year. When presenting the award, he stated, "Annie is a true entrepreneur in every sense of the word. She is excited, driven and most importantly, has true entrepreneurial spirit that can turn a good idea into a reality."

Kirschenmann has served on many Boards of Directors, at the local, national and international levels; including corporations, small businesses, NGOs and other non-profit associations. She continues to consult with some of these organizations on strategic initiatives. She has direct experience in the establishment of a 501c3 non-profit foundation. She has been on the faculty of international development and training companies. All this has given her a broad overview of the challenges that face executives and leaders from a myriad of different perspectives. Her experience as an executive provides her corporate and leadership clients with invaluable support and insight.

A non-language communication specialist and movement coach, Annie's training and experience as a Dance/Movement Therapist allows her to offer her clients dynamic awareness into the "non-verbal" aspects of business, training and development. She has developed a unique service -- The Moving Advant-EDGE™. Annie won an award for her master's thesis on the *Beneficial Aspects of Laughter, Smiling and Humor* so she has long recognized the power of laughter and brings a sense of humor to her work.

Executive, corporate, NGO, urban and rural experience; non-language/non-verbal expertise; forte in facilitation, high performance team building, stress management, staff development, conflict resolution, business restructuring and transition management -- this unique combination and more add up to exciting outcomes for Kirschenmann's clients.

Kirschenmann owns / operates A.K. A Coach and Company, as well as its divisions, Simple Stress Solutions™ and The Creativity Matrix™. She travels nationally and internationally to work with businesses and organizations. She is at home on the prairies of North Dakota.

Credentials:

- B.A.** Bachelor of Arts in Psychology; Macalester College, St. Paul, MN 1978, Magna Cum Laude, with Honors; including certificate from the University of London's Goldsmith's College and the Laban Centre
- M.S.** Master of Science in Dance/Movement Therapy; Hunter College, NY, NY 1985
- ADTR** Academy of Dance Therapists Registered; American Dance Therapy Association 1986
- NCC** Nationally Certified Counselor; National Board for Certified Counselors, 1999
- Certified Corporate Business Coach** Corporate Coach University, 2001
- Train the Trainer Certification** Peak Potentials Training, 2004